



The Philadelphia Association of Paralegals

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A Charter Member of the National Federation of Paralegal Associations

MARKETING AND ADVERTISING PACKAGES 2010

The Philadelphia Association of Paralegals

Gold Sponsor

\$2,500

- ⌚ Full Page Advertisement in *The Philadelphia Forum* for 1 year, 4 issues
- ⌚ Institutional membership with subscription to *The Philadelphia Forum* for 1 year, 4 issues
- ⌚ Vendor link featuring vendor's logo on PAP's website (vendor page) for 1 year with acknowledgement in *The Philadelphia Forum*
- ⌚ Sponsorship of 10 PAP members with each individual paralegal's contact information
- ⌚ Recognition as a Gold Sponsor of PAP
(total value of Sponsor Package - \$4,000)

Silver Sponsor

\$1,900

- ⌚ Half Page Advertisement in *The Philadelphia Forum* for 1 year, 4 issues
- ⌚ Institutional membership with subscription to *The Philadelphia Forum* for 1 year, 4 issues
- ⌚ Vendor link on PAP website (vendor page) for one year with acknowledgement in *The Philadelphia Forum*
- ⌚ Sponsorship of 4 PAP members with each individual paralegal's contact information
- ⌚ Recognition as a Silver Sponsor of PAP
(total value of Sponsor Package - \$3,100)

The Philadelphia Paralegal: Excellence in Skill and Ability

Bronze Sponsor

\$1,000

- ⌚ Half Page Advertisement in *The Philadelphia Forum* for half year, 2 issues
- ⌚ Institutional membership with subscription to *The Philadelphia Forum* for 1 year, 4 issues
- ⌚ Acknowledgement in *The Philadelphia Forum*
- ⌚ Recognition as a Bronze Sponsor of PAP

Advertising

- ❖ *The Philadelphia Forum* Advertisements
 - ⌚ Full Page Ad - \$350 per issue
 - ⌚ Half Page Ad - \$250 per issue
 - ⌚ Insert (provided by Advertiser) - \$400 per issue
 - ⌚ Printing and distribution of Newsletter – Market Value Cost
 - ⌚ One time advertising mailing to members - \$400

- ❖ Vendor Link from PAP website Vendor page for Entire Year - \$ 1,600
- ❖ Vendor Link from PAP website Vendor page for Six Months - \$ 800

Miscellaneous Sponsorships

- ❖ Bimonthly Networking Luncheons (6) - \$700 each (contact CJ Bamberry if interested)
- ❖ PACE Scholarship Sponsorship (2) - \$325
- ❖ Pro Bono Scholarship (1) - \$1000 or partial sponsorship amount at vendor's discretion
- ❖ Paralegal Membership Sponsorship

Additional Sponsorship Opportunities

In 2010, PAP is hosting the NFPA conference. Sponsorship opportunities will be available for that event and will be announced early in 2010.

In addition to the miscellaneous Sponsorships above, event specific sponsorship opportunities will be available throughout the year. Contact PAP for further details.

All Sponsorships are on a first come/first served basis and are non-refundable. Vendors are permitted to sponsor multiple events.