

**PHILADELPHIA ASSOCIATION OF PARALEGALS
2008 EVENTS CALENDAR OF MARKETING OPPORTUNITIES**

EVENT	DATE	DESCRIPTION	COST	RESERVED
January luncheon	01/08/08	includes swearing-in of new Board and speech by new PAP President	sponsorship \$700	
February		Professional Development luncheon at offices of Phila. Bar Assoc.	catering costs	
March luncheon	03/11/08	Special Achievement awards presentation / speaker	sponsorship \$700	
Student Forum (April)		includes attendance by paralegal students	catering costs	
May luncheon	05/13/08	Speaker	sponsorship \$700	
July Luncheon	2 nd Tuesday	Joan Weldon scholarship presentation; NFPA rep invited to speak	sponsorship \$700	
September luncheon	2 nd Tuesday	Speaker	sponsorship \$700	
Education Conference		Vendor Table	\$650	
Education Conference		Breakfast sponsorship	\$400	
Education Conference		Luncheon sponsorship	\$400	Abelson
Education Conference		Morning or Afternoon break sponsorship	\$200	
Education Conference		Cocktail reception	Catering cost to hotel	
Education Conference		Printing of Brochure		
Education Conference		Advertising in brochure	Full page - \$100.00 Half page - \$75.00 Quarter pg. \$50.00 Business Card \$25.00	

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November luncheon	2 nd Tuesday	Board elections; speech by incoming Chancellor of Philadelphia Bar Assoc.	sponsorship \$700	
Lunch N'Learn events (usually held in law firm conference rooms)		Committee sponsored on various topics, open to entire PAP membership	catering costs	
Sponsor Hosted Events		lunches, cruises, sporting events, happy hours; PAP will help to promote sponsor's event on website and through announcements and mailing	\$100 promotional fee to PAP	