

ORDER FORM
MARKETING and ADVERTISING PACKAGES 2009
The Philadelphia Association of Paralegals

***PACKAGES** (Purchase Deadline February 6, 2009)

- Gold Sponsor \$2,500** **Silver Sponsor \$1,900** **Bronze Sponsor \$1,000**
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***ADVERTISING**

- Full Page Ad *The Philadelphia Forum*** **\$350 per issue**
 Full Year 10% discount **\$1,260**
- Half Page Ad *The Philadelphia Forum*** **\$250 per issue**
 Full Year 10% discount **\$900**
 Insert *The Philadelphia Forum* (provided by Advertiser) **\$400 per issue**
 One time advertising mailing to members (vendor supplies postage, and 500 copies) \$400 each mailing **envelopes**

Please indicate which issue(s) you are interested in:

- _____ Issue 1 (Mail Date 04/17/09) _____ Issue 3 (Mail Date 10/16/09)
_____ Issue 2 (Mail Date 07/17/09) _____ Issue 4 (Mail Date 01/22/10)

- Vendor Link from PAP Website Vendor Page**
One year - \$1600 _____ Six month - \$800 _____

***EDUCATION CONFERENCE**

- Vendor Table \$700**
 Breakfast \$450 (contact R. Mazzeo if interested)
 Morning Break - \$325 (contact R. Mazzeo if interested)
 Luncheon - \$550 (contact R. Mazzeo if interested)
 Afternoon Break \$325 (contact R. Mazzeo if interested)
 Cocktail Hour (contact R. Mazzeo if interested)
 Brochure Advertisement
 Full page \$150.....\$200 for color if available
 Half Page \$100.....\$150 for color if available
 Quarter Page \$75....\$125 for color if available
 Printing and Distribution of Brochure (Market Cost)

***MISCELLANEOUS OPPORTUNITIES**

- Bimonthly Luncheon (6 available) \$700 each** (contact R. Mazzeo if interested)
 PACE Scholarship Sponsorship (2 available) \$325
 Pro Bono Scholarship (1 available) \$1000
 Paralegal Membership sponsorship _____ at \$75/each

Special Instructions:

Authorized Signature and Contact Information:

**Please be advised that, although we will attempt to accommodate your request, these plans are on a first come, first serve basis. We can not guarantee specific space in each issue nor reserve web space for every month. All sponsorships are on a first come/first served basis. Vendors are permitted to sponsor multiple events. All sponsorships must be paid in full at time of purchase.*

Ads should be submitted in black and white camera-ready format OR by disk in following programs: Quark Express or Page Maker. Ads can be submitted directly to David Schast (610-941-4204, X-107) electronically at dschast@pbmattorneys.com Please return this form with your payment, payable to The Philadelphia Association of Paralegals to:

Renee Mazzeo
c/o The Philadelphia Association of Paralegals
P.O. Box 59179
Philadelphia, PA 19102
Questions? Contact Renee Mazzeo @215-568-1800 or
the PAP Office @215-255-8405.